

FOR IMMEDIATE RELEASE

CAMBRIA EXCLUSIVELY PREVIEWS LATEST DESIGNS SHOWCASING DEDICATION TO EVOLUTION, STYLE, AND INNOVATION

Kitchen and Bath Industry Show Attendees First to See Six New Designs and Two New Finishes Before They Launch to the Public Later in 2024

Eden Prairie, MN (February 26, 2024) Cambria, the industry leader of American-made quartz surfaces is set to unveil its latest innovations exclusively at the prestigious Kitchen and Bath Industry Show (KBIS) in Las Vegas, Nevada, this week. This highly anticipated preview showcases a groundbreaking range of quartz designs characterized by cutting-edge movement, inviting warmth, and unprecedented creativity. The previewed designs represent a pinnacle of excellence, heralding a new era in kitchen and bath aesthetics. With their timeless elegance, rich warmth, and unparalleled veining, these designs are poised to redefine industry standards across North America. Show attendees will be treated to a curated display of these exceptional designs, arranged in vignettes designed to ignite inspiration for their own projects.

"Consistently in tune with the latest design trends, we have continually kept a finger on the pulse of the evolving demands within the kitchen and bath industry. It's evident that homes, especially kitchens, are undergoing a transformation, shifting away from the starkness of cool whites toward a palette imbued with color and warmth, evident in both remodels and new construction projects," said Summer Kath, EVP of Design at Cambria.







Annaleigh™

Cambria will exclusively preview three new designs available to pre-order, they include:

Annaleigh™ Marbled and soft taupe cascades across a lustrous, alabaster-hued background featuring honey accents, cool charcoal gray veins, and delicate ebony flecks for unparalleled depth.

MacBeth™ Subtle honey shading adds warmth and depth to a serene, cool white background while soft taupe veins gently melt into the organic surface.

MonTaaj™ Inspired by the majesty of quartzite, antique gold accents complement beige and taupe layers, adding warmth, depth, and modern luxury.

"Our latest designs encapsulate a shift in color, embracing taupe, beige, and alabaster hues that align seamlessly with contemporary design preferences. These nuanced, soft, and subtle designs epitomize Cambria's ability to showcase intricacies in design that are fresh and uniquely ours to offer," said Kath.





Three additional designs will be previewed at the event:

Avalene™ Subtle dark olive veins traverse throughout a cool white background infused with elegant charcoal marbling and swirling gray hues.

Inverness Everleigh Warm™ This movement-rich design features a warm background with gray and sand-honey tonalities, combining the best of bold patterns and soft, tone-on-tone design with delicate debossed Inverness™ veins.

Everleigh Warm™ This movement-rich design features a warm background with gray and sand-honey tonalities, combining the best of bold patterns and soft, tone-on-tone design.

True to its innovative DNA, Cambria is also exclusively previewing two new finishes. **Cambria LuxeTM** and **Cambria SatinTM** finishes will elevate Cambria's trademark luxurious designs to an extraordinary level.

Also sharing in the spotlight will be several of Cambria's most recently released designs that have garnered widespread acclaim and captured the attention of kitchen and bath designers across North America.







Inverness Everleigh™

<u>Inverness Everleigh™</u> Statement meets subtle in this movement-rich design that features cool gray and warm, sand-honey tonalities, combining the best of bold patterns and soft, tone-on-tone design with delicate debossed Inverness™ veins.

Windsor Brass Satin Ridge™ Chocolate brown hues and warm honey shading play against delicate debossed Inverness™ veins. Radiant brass complements this stony canvas with subtle warmth, smooth movement, and unmatched sheen.

Windsor Steel Satin Ridge™ Bold movement and balanced texture are hallmarks of the steel-toned colorways that ebb and flow like waves against warm honey sand. The steel alloy traces each crest like gleaming sunlight, while cool charcoal contrasts the warm-white debossed Inverness™ veins.

"With two decades dedicated to technology and design innovation within the quartz surface industry, each Cambria introduction propels our dynamic offering forward. We take great pride in our contribution to trailblazing designs within the industry," said Kath.





Cambria also will be featured in other booths within the prolific trade show including Wellborn, Café, True Residential, Miele, GE Appliances, Profile, Moen, John Michael Kitchens, Green Forest Cabinets, and the Material Bank booth, where visitors can be inspired and create their own moodboard.

Worth noting, Cambria worked with renowned AD100 Designer Lucinda Loya on the inspirational kitchen and bathroom designs in this year's booth, and acclaimed John Michael Kitchens created the kitchen cabinets for the kitchen vignette.

ABOUT CAMBRIA

Cambria is the leading producer of American-made quartz surfaces and is a family-owned company. Cambria's innovative quartz designs are stain resistant, nonabsorbent, durable, safe, maintenance free, easy to care for, and backed by a transferable Full Lifetime Warranty. Cambria is sold through an exclusive network of premium, independent specialty retail and trade partners that can be identified at CambriaUSA.com. Visit us on our social channels Facebook Pinterest Instagram YouTube LinkedIn to view the latest. #MyCambria

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